

ZALL 卓尔智联
Zall Smart Commerce Group Ltd.
卓爾智聯集團有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2098)

2 February 2024

Dear Non-registered Shareholder ^(Note),

Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Zall Smart Commerce Group Ltd. (the “**Company**”) will make available the corporate communications of the Company, which means any documents issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (“**Corporate Communications**”), to its securities holders by electronic means and you may elect either:

- (1) to receive an email notification of the publication of the Corporate Communications on the Company’s website at www.zallcn.com and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk (collectively the “**Websites**”) (the “**Email Option**”); or
- (2) to receive a printed notification letter of the publication of the Corporate Communications on the Websites.

The Company is making these arrangements with a view to increasing efficiency, cost-effectiveness and protecting the environment and accordingly recommends you to elect for the Email Option and provide a valid email address to the Company via Hong Kong Securities Clearing Company Limited (“**HKSCC**”) (*No action is required if you have received this notification by email*).

To make your election, please contact your broker, custodian, nominee or other relevant person for the necessary arrangement and provide a valid email address (if applicable) to them, the information will be provided to the Company via HKSCC.

If the Company does not receive your email address via HKSCC, you will be implied to consent to receive printed notification letter of the publication of the Corporate Communications. In future, when the Company publishes any Corporate Communication on the Websites, it will only send to you a notification that the Corporate Communication has been made available on the Websites. The notification will be sent to you by email (if you have provided a valid email address via HKSCC) or by post (if you have not provided an email address) at your address as provided by HKSCC.

You may at any time send your request in writing to the Company (c/o its branch share registrar in Hong Kong, Union Registrars Limited (the “**Hong Kong Share Registrar**”) at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King’s Road, North Point, Hong Kong or by email to 2098-corpcomm@unionregistrars.com.hk) to request for printed copy of the Corporate Communications. If you have received notification of the publication of the Corporate Communications on the Websites and for any reason have difficulty in gaining access to the Corporate Communications on the Websites, the Company will upon request send the Corporate Communications to you in printed form free of charge. Please be aware that any written request from a shareholder to receive Corporate Communications in printed form will expire one year from the date of receipt of the valid written request by the Hong Kong Share Registrar, unless it is revoked or superseded before the expiry date. A further written request will be required if a shareholder wishes to continue receiving future Corporate Communications in printed form thereafter.

Please note that the English and Chinese versions of all future Corporate Communications will be available on the Websites. Should you have any queries in relation to this letter, please call the Hong Kong Share Registrar at (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays.

By Order of the Board
Zall Smart Commerce Group Ltd.
Yan Zhi
Co-chairman

Note:

This letter is addressed to Non-registered Shareholders (“Non-registered Shareholder” means such person or company whose shares in the Company are held in The Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter.