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**ZALL卓尔**

**Zall Group Ltd.**

**卓爾集團股份有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2098)**

## **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of the Group's unaudited management accounts for the six months ended 30 June 2016 and the information currently available to the Board, it is expected that there will be an increase of approximately 15% to 30% in the net profit of the Group for the six months ended 30 June 2016 as compared with the corresponding period for the six months ended 30 June 2015.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Zall Group Ltd. (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of the Group's unaudited management accounts for the six months ended 30 June 2016 and the information currently available to the Board, it is expected that there will be an increase of approximately 15% to 30% in the net profit of the Group for the six months ended 30 June 2016 as compared to the corresponding period for the six months ended 30 June 2015.

Based on information currently available to the Board, the Board considers that such increase was primarily attributable to the gain on change in fair value of held for trading investments.

The Company has yet to finalise the interim results of the Group for the six months ended 30 June 2016. The information contained in this announcement is only based on a preliminary assessment by the management of the Company with reference to the information currently available, including the unaudited management accounts of the Group for the six months ended 30 June 2016, which have not been reviewed or audited by the Company's auditors or the audit committee of the Company and the actual results of the Group for the six months ended 30 June 2016 may be different from what is disclosed herein. Investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2016 which is expected to be issued on 31 August 2016.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Zall Group Ltd.**  
**Yan Zhi**  
*Co-chairman*

Hong Kong, 29 July 2016

*As at the date of this announcement, the Board comprises Mr. Yan Zhi, Dr. Gang Yu, Mr. Cui Jinfeng, Mr. Wang Chuang and Mr. Peng Chi, as executive directors of the Company; Mr. Cheung Ka Fai, Mr. Wu Ying and Mr. Wei Zhe, David, as independent non-executive directors of the Company.*