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(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2098)

ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

The board (the "Board") of directors (the "Directors") of Zall Development Group Ltd. (the "Company") is pleased to announce the unaudited condensed consolidated interim results of the Company and its subsidiaries (collectively, the "Group") for the six months ended 30 June 2014 (the "Period"), together with comparative figures for the preceding period as follows:

CONSOLIDATED STATEMENT OF PROFIT OR LOSS

for the six months ended 30 June 2014 — unaudited (Expressed in Renminbi)

		Six months ended 30 June	
	Note	2014	2013
		RMB'000	RMB'000
Turnover	3	481,654	860,268
Cost of sales		(281,523)	(456,829)
Gross profit		200,131	403,439
Other net loss	4	(2,552)	(4,273)
Other revenue	4	78,011	15,577
Selling and distribution expenses		(63,186)	(60,732)
Administrative and other expenses		(71,888)	(71,203)
Profit from operations before changes			
in fair value of investment properties		140,516	282,808
Increase in fair value of investment properties and non-current assets classified as held for sale		951,308	165,797
Fair value gain upon transfer of completed		,	,
properties held for sale to investment properties		281,223	114,232
Profit from operations after changes			
in fair value of investment properties		1,373,047	562,837

		Six months ended 30 June	
	Note	2014	2013
		RMB'000	RMB'000
Share of profit of joint ventures Fair value change on embedded		41,036	55,974
derivative component of the convertible bonds	10	(31,090)	(37,671)
Finance income	5(a)	12,942	1,751
Finance costs	5(a)	(65,465)	(12,497)
Profit before taxation		1,330,470	570,394
Income tax	6	(583,830)	(195,905)
Profit for the period		746,640	374,489
Attributable to:			
Equity shareholders of the Company		733,575	349,054
Non-controlling interests		13,065	25,435
Profit for the period		746,640	374,489
Earnings per share	7		
Basic (RMB)		0.21	0.10
Diluted (RMB)		0.21	0.10

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

for the six months ended 30 June 2014 — unaudited (Expressed in Renminbi)

	Six months ended 30 June	
	2014	2013
	RMB'000	RMB'000
Profit for the period	746,640	374,489
Other comprehensive income for the period		
(after tax and reclassification adjustments):		
Items that may be reclassified subsequently to profit or loss:		
Exchange differences on translation of:		
— financial statements of subsidiaries		
outside the Mainland China, net of nil tax	3,606	(1,445)
Total comprehensive income for the period	750,246	373,044
Attributable to:		
Equity shareholders of the Company	737,181	347,609
Non-controlling interests	13,065	25,435
Total comprehensive income for the period	750,246	373,044

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

at 30 June 2014 — unaudited (Expressed in Renminbi)

	Note	At 30 June 2014 <i>RMB'000</i>	At 31 December 2013 RMB'000
Non-current assets Property, plant and equipment Investment properties Interest in joint ventures Intangible assets Deferred tax assets		139,888 8,813,800 815,923 11,839 13,487	141,914 7,140,800 774,888 16,516 2,520
		9,794,937	8,076,638
Current assets Properties under development Completed properties held for sale Inventories Current tax assets Trade and other receivables, prepayments and		6,748,350 1,649,607 607 104,299	5,666,134 1,614,518 156 92,618
Trade and other receivables, prepayments and deposits Available-for-sale unlisted equity securities Short term bank deposits Restricted cash Cash and cash equivalents	8	1,521,043 500 90,000 589,294 1,009,763	1,381,771 500 150,000 419,023 738,758
Non-current assets classified as held for sale		11,713,463 144,700	10,063,478 158,000
		11,858,163	10,221,478
Current liabilities Trade and other payables Bank loans and loans from other financial	9	4,356,771	3,526,622
institutions Convertible bonds — interest payable Current tax liabilities Deferred income	10	1,869,858 16,843 69,116 602,707	2,012,808 1,040 72,089 600,726
Liabilities directly associated with non-current assets		6,915,295	6,213,285
classified as held for sale		35,386	35,935
		6,950,681	6,249,220
Net current assets		4,907,482	3,972,258
Total assets less current liabilities		14,702,419	12,048,896

	Note	At 30 June 2014 <i>RMB'000</i>	At 31 December 2013 RMB'000
Non-current liabilities			
Bank loans and loans from			
other financial institutions		4,436,680	3,084,950
Convertible bonds	10	650,308	607,257
Deferred income		32,294	36,586
Deferred tax liabilities		1,921,804	1,430,949
		7,041,086	5,159,742
NET ASSETS		7,661,333	6,889,154
CAPITAL AND RESERVES			
Share capital		29,071	29,071
Reserves		7,012,863	6,273,349
Total equity attributable to equity shareholders			
of the Company		7,041,934	6,302,420
			2 0.5 = 5 :
Non-controlling interests		619,399	586,734
TOTAL FOLLTS		F ((1 222	(000 154
TOTAL EQUITY		7,661,333	6,889,154

NOTES TO THE UNAUDITED INTERIM FINANCIAL STATEMENTS

(Expressed in Renminbi unless otherwise indicated)

1 Basis of preparation

The interim financial information have been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, including compliance with International Accounting Standard ("IAS") 34, *Interim Financial Reporting*, issued by the International Accounting Standards Board ("IASB"). It was authorised for issue on 29 August 2014.

The interim financial information have been prepared in accordance with the same accounting policies adopted in the 2013 annual financial statements, except for the accounting policy changes that are expected to be reflected in the 2014 annual financial statements. Details of any changes in accounting policies are set out in note 2.

The preparation of interim financial information in conformity with IAS 34 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may differ from these estimates.

This interim financial information contain condensed consolidated financial statements and selected explanatory notes. The notes include an explanation of events and transactions that are significant to an understanding of the changes in financial position and performance of Zall Development Group Ltd. (the "Company") and its subsidiaries (together the "Group") since the 2013 annual financial statements. The condensed consolidated interim financial statements and notes thereon do not include all of the information required for full set of financial statements prepared in accordance with International Financial Reporting Standards ("IFRSs").

The interim financial information are unaudited and has not been reviewed by the auditors, but has been reviewed by the audit committee of the Company (the "Audit Committee").

The financial information relating to the financial year ended 31 December 2013 that is included in the interim financial information as being previously reported information does not constitute the Company's statutory financial statements for that financial year but is derived from those financial statements. Statutory financial statements for the year ended 31 December 2013 are available from the Company's registered office. The auditors have expressed an unqualified opinion on those financial statements in their report dated 28 March 2014.

2 Changes in accounting policies

The IASB has issued the following amendments to IFRSs and one new interpretation that are first effective for the current accounting period of the Group and the Company. Of these, the following developments are relevant to the Group's financial information:

- Amendments to IFRS 10, IFRS 12 and IAS 27, Investment entities
- Amendments to IAS 32, Offsetting financial assets and financial liabilities
- Amendments to IAS 36, Recoverable amount disclosures for non-financial assets

None of these developments have had a material effect on how the Group's results and financial position for the current or prior periods have been prepared or presented.

The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

3 Turnover and segment reporting

The principal activities of the Group are development and sales of properties, property management services, hotel operations, development and operation of properties in the People's Republic of China (the "PRC").

Turnover represents income from sales of properties, property management services income, rental income, income from hotel operations and other ancillary services income, net of business tax and other sales related taxes and is after deduction of any trade discounts.

The amounts of each significant category of revenue recognised in turnover during the period are as follows:

	Six months ended 30 June	
	2014	
	RMB'000	RMB'000
Sales of properties	429,353	838,725
Property management services	6,636	4,744
Rental income	41,841	15,932
Hotel operations	2,878	_
Others	946	867
	481,654	860,268

Operating segments, and the amounts of each segment item reported in the consolidated interim financial information, are identified from the financial data and information provided regularly to the Group's most senior executive management for the purposes of allocating resources to, and assessing the performance of, the Group's various lines of business and geographical locations. No segment information is presented in respect of the Group's operating segment as the Group is principally engaged in one segment in the PRC.

4 Other net loss and other revenue

	Six months ended 30 June		
	2014	2013	
	RMB'000	RMB'000	
Other net loss			
Loss on disposal of non-current assets classified as held for sale	2,552	4,436	
Others	<u> </u>	(163)	
	2,552	4,273	
Other revenue			
Government grants	70,435	1,000	
Football club related revenue	6,943	13,774	
Others	633	803	
	78,011	15,577	

5 Profit before taxation

Profit before taxation is arrived at after charging/(crediting):

2014 2013 RMB'000 RMB'000 RMB'000			Six months ended 30 June	
Finance (income)/costs Finance income Interest income (12,942) (1,751)				_
Finance income (12,942) (1,751) Finance costs 44,734 2,647 Interest on convertible bonds (note 10) 44,734 2,647 Interest on bank loans and loans from other financial institutions 208,330 128,811 Other borrowing costs 50,410 19,776 Less: Amounts capitalised into properties under development and investment properties under development (242,551) (142,495) Bank charge and others 4,504 3,758 Net foreign exchange gain 38 — (b) Staff costs 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items Amortisation 4,677 3,947 Depreciation 6,593 3,500			RMB'000	RMB'000
Interest income (12,942) (1,751)	(a)	Finance (income)/costs		
Finance costs Interest on convertible bonds (note 10)		Finance income		
Interest on convertible bonds (note 10) 44,734 2,647 Interest on bank loans and loans from other financial institutions 208,330 128,811 Other borrowing costs 50,410 19,776 Less: Amounts capitalised into properties under development and investment properties under development (242,551) (142,495) Bank charge and others 4,504 3,758 Net foreign exchange gain 38 — Salaries, wages and other benefits 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 23,333 3,694 (c) Other items 4,677 3,947 Depreciation 6,593 3,500		Interest income	(12,942)	(1,751)
Interest on bank loans and loans from other financial institutions 208,330 128,811 Other borrowing costs 50,410 19,776 Less: Amounts capitalised into properties under development and investment properties under development (242,551) (142,495) Bank charge and others 4,504 3,758 Net foreign exchange gain 38 — (b) Staff costs 56,465 12,497 (c) Staff costs 22,674 18,649 Contributions to defined contribution retirement plans Equity settled share-based payment expenses 3,131 3,152 Equity settled share-based payment expenses 28,138 25,495 (c) Other items 4,677 3,947 Depreciation 6,593 3,500		Finance costs		
Other borrowing costs 50,410 19,776 Less: Amounts capitalised into properties under development and investment properties under development (242,551) (142,495) Bank charge and others 4,504 3,758 Net foreign exchange gain 38 — (b) Staff costs 55,465 12,497 (c) Staff costs 22,674 18,649 Contributions to defined contribution retirement plans Equity settled share-based payment expenses 3,131 3,152 Equity settled share-based payment expenses 28,138 25,495 (c) Other items 4,677 3,947 Depreciation 6,593 3,500		Interest on convertible bonds (note 10)	44,734	2,647
Less: Amounts capitalised into properties under development investment properties under development investment properties under development (242,551) (142,495) 60,923 8,739 Bank charge and others 4,504 3,758 Net foreign exchange gain 38 — (b) Staff costs 5,465 12,497 Salaries, wages and other benefits 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items Amortisation 4,677 3,947 Depreciation 6,593 3,500		Interest on bank loans and loans from other financial institutions	208,330	128,811
investment properties under development (242,551) (142,495) 60,923 8,739 Bank charge and others 4,504 3,758 Net foreign exchange gain 38 — (b) Staff costs 5,465 12,497 Salaries, wages and other benefits 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items 4,677 3,947 Amortisation 4,677 3,947 Depreciation 6,593 3,500		Other borrowing costs	50,410	19,776
Bank charge and others 4,504 3,758 Net foreign exchange gain 38		Less: Amounts capitalised into properties under development and		
Bank charge and others 4,504 3,758 Net foreign exchange gain 38 — 65,465 12,497 (b) Staff costs 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items 4,677 3,947 Depreciation 4,677 3,947 3,500 3,500		investment properties under development	(242,551)	(142,495)
Net foreign exchange gain 38 — 65,465 12,497 (b) Staff costs 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items Amortisation Depreciation 4,677 3,947 6,593 3,500			60,923	8,739
(b) Staff costs 12,497 Salaries, wages and other benefits 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items Amortisation 4,677 3,947 Depreciation 6,593 3,500		Bank charge and others	4,504	3,758
Staff costs Salaries, wages and other benefits 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items Amortisation 4,677 3,947 Depreciation 6,593 3,500		Net foreign exchange gain	38	
Salaries, wages and other benefits 22,674 18,649 Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items Amortisation 4,677 3,947 Depreciation 6,593 3,500			65,465	12,497
Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items 4,677 3,947 Depreciation 6,593 3,500	(b)	Staff costs		
Contributions to defined contribution retirement plans 3,131 3,152 Equity settled share-based payment expenses 2,333 3,694 (c) Other items 4,677 3,947 Depreciation 6,593 3,500		Salaries, wages and other benefits	22,674	18,649
Equity settled share-based payment expenses 2,333 3,694 28,138 25,495 (c) Other items Amortisation Depreciation 3,947 6,593 3,500				
(c) Other items Amortisation Depreciation 4,677 6,593 3,500		•		
Amortisation 4,677 3,947 Depreciation 6,593 3,500			28,138	25,495
Depreciation 6,593 3,500	(c)	Other items		
Depreciation 6,593 3,500		Amortisation	4,677	3,947
		Depreciation		
		-		447,339

⁽i) Cost of properties sold is after netting off benefits from government grants of RMB35,647,000 (six months ended 30 June 2013: RMB Nil).

6 Income tax

	Six months ended 30 June		
	2014	2013	
	RMB'000	RMB'000	
Current tax			
PRC Corporate Income Tax ("PRC CIT")	52,333	76,443	
PRC Land Appreciation Tax ("PRC LAT")	52,157	46,485	
	104,490	122,928	
Deferred tax			
Origination and reversal of temporary differences	479,340	72,977	
	583,830	195,905	

(i) Pursuant to the rules and regulations of the Cayman Islands and the BVI, the Group is not subject to any income tax in these jurisdictions.

No provision for Hong Kong Profits Tax was made as the Group did not earn any income subject to Hong Kong Profits Tax for the period (six months ended 30 June 2013: RMB Nil).

(ii) PRC CIT

The provision for PRC CIT has been calculated at the applicable tax rates on the estimated assessable profits of the Group's subsidiaries in the PRC as determined in accordance with the relevant income tax rules and regulations of the PRC. The PRC CIT rate applicable to the Group's subsidiaries located in the PRC is 25% (2013: 25%).

(iii) PRC LAT

According to the requirements of the Provisional Regulations of the PRC on PRC LAT (中華人民共和國土地增值税暫行條例) effective from 1 January 1994, and the Detailed Implementation Rules on the Provisional Regulations of the PRC on PRC LAT (中華人民共和國土地增值税暫行條例實施細則) effective from 27 January 1995, all income from the sale or transfer of state-owned land use rights, buildings and their attached facilities in the PRC is subject to PRC LAT at progressive rates ranging from 30% to 60% of the appreciation value.

In addition, certain subsidiaries of the Group were subject to PRC LAT which is calculated based on 8% of their revenue in accordance with the authorised tax valuation method approved by respective local tax bureau.

The directors of the Company are of the opinion that the authorised tax valuation method is one of the allowable taxation methods in the PRC and the respective local tax bureaus are the competent tax authorities to approve the authorised tax valuation method in charging PRC LAT to the respective PRC subsidiaries of the Group, and the risk of being challenged by the State Tax Bureau or any tax bureau of higher authority is remote.

(iv) PRC dividend withholding tax

The PRC Corporate Income Tax Law and its implementation rules impose a withholding tax at 10%, unless reduced by a tax treaty or arrangement, for dividends distributed by PRC-resident enterprises to their non-PRC-resident corporate investors for profits earned since 1 January 2008. Under the Sino-Hong Kong Double Tax Arrangement, a qualified Hong Kong tax resident is entitled to a reduced withholding tax rate of 5% if the Hong Kong tax resident is the "beneficial owner" and holds 25% or more of the equity interest of the PRC enterprise directly.

Since the Group could control the quantum and timing of distribution of profits of the Group's subsidiaries in the PRC, deferred tax liabilities are only provided to the extent that such profits are expected to be distributed in the foreseeable future.

7 Earnings per share

(a) Basic earnings per share

The calculation of basic earnings per share is based on the consolidated profit attributable to ordinary equity shareholders of the Company of RMB733,575,000 (six months ended 30 June 2013: RMB349,054,000) and 3,500,000,000 ordinary shares (six months ended 30 June 2013: 3,500,000,000 ordinary shares) in issue during the interim period.

(b) Diluted earnings per share

The calculation of diluted earnings per share is based on the consolidated profit attributable to ordinary equity shareholders of the Company of RMB733,575,000 (six months ended 30 June 2013: RMB349,054,000) divided by the weighted average number of ordinary shares of 3,520,479,000 shares (30 June 2013: 3,529,452,500 shares) after adjusting for the effects of deemed issue of shares for nil consideration under the Company's Pre-IPO Share Option Scheme (note 11).

For the period ended 30 June 2013 and 2014, the effect of conversion of convertible bonds was anti-dilutive.

8 Trade and other receivables, prepayments and deposits

	At 30 June	At 31 December
	2014	2013
	RMB'000	RMB'000
Current	18,745	36,008
More than 3 months but less than 12 months past due	56,231	13,182
More than 12 months past due	16,641	4,004
Trade receivables, net of allowance for doubtful debts	91,617	53,194
Prepaid business tax and other tax	114,641	102,267
Deposits, prepayments and other receivables	1,314,785	1,226,310
	1,521,043	1,381,771

Trade receivables are primarily related to proceeds from the sale of properties.

As at 30 June 2014, the Group has no concentration of credit risk in view of its large number of customers. The Group did not record significant bad debts losses during the period.

9 Trade and other payables

As at the end of the reporting period, the ageing analysis of trade creditors based on invoice date, is as follows:

	At 30 June	At 31 December
	2014	2013
	RMB'000	RMB'000
Within 3 months	13,102	266,975
Over 3 months but less than 12 months	872,446	587,873
Over 12 months	550,969	89,207
Trade and bills payables	1,436,517	944,055
Receipts in advance	2,015,148	2,037,316
Other payables and accruals	905,106	545,251
	4,356,771	3,526,622

10 Convertible bonds

On 19 June 2013, the Company issued convertible bonds in an aggregate principal amount of US dollars ("USD") 100 million due 19 June 2018 ("Maturity Date"), with an option to issue up to USD50 million option bonds on or before the date falling at the end of the 12 month period following 19 June 2013, subject to mutual agreement between the Company and the subscriber. The convertible bonds bears interest at 5.5% per annum payable semi-annually. The due payment of all sums expressed to be payable by the Company are guaranteed by all of the subsidiaries of the Company, other than those organised under the laws of the PRC.

If the convertible bonds holder's conversion rights have not been exercised or the convertible bonds has not been repurchased or redeemed up to the Maturity Date, the Company will redeem at 135.40722% of its principal amount, accrued and unpaid interest thereon to the Maturity Date and the Non-conversion Premium Payment (as defined below).

The rights of the convertible bonds holder to convert the convertible bonds into ordinary shares are as follows:

- Conversion rights are exercisable at any time on and after 19 June 2013 up to the close of business on the seventh day prior to Maturity Date.
- Pursuant to the terms of the convertible bonds, the number of shares to be issued on conversion of a convertible bond will be determined by dividing the principal amount of the convertible bond converted at the fixed rate of Hong Kong dollars ("HKD") 7.7636 = USD1.00 by HKD3.0799 per share (initial "Conversion Price"), subject to adjustment, then in effect.
- The Conversion Price may be reset on 19 June 2014 and 19 June 2015 subject to the stock price of the Company.

In accordance with the terms and conditions of the convertible bonds, the Company shall pay USD13,160 per USD200,000 in principal amount of the convertible bonds upon any redemption of the convertible bonds ("Non-Conversion Premium Payment").

The convertible bonds holder may require the Company to redeem the convertible bonds (i) at the option of the convertible bonds holder on 19 June 2016; or (ii) following the occurrence of delisting, suspension of trading or change of control.

The Company may redeem the convertible bonds if (i) the Company has or will become obliged to pay additional tax amounts as a result of amendment to certain laws or regulations; or (ii) at least 90% convertible bonds originally issued has already been converted, redeemed or purchased and cancelled.

At 19 June 2014, the Company adjusted the Conversion Price to HKD2.72 per share.

The conversion option and the redemption options mentioned above are considered as embedded derivative component of the convertible bonds and revalued at each reporting date.

At 30 June 2014, the outstanding principal amount of the convertible bonds is USD100 million.

The convertible bonds recognised in the consolidated statement of financial position of the Group are analysed as follows:

	Host liability component RMB'000	Derivative component RMB'000	Total RMB'000
Initial fair value of convertible bonds issued on 19 June 2013 Issuing expenses related to liability component	506,584 (18,503)	110,186	616,770 (18,503)
Net proceeds for the issuance of the convertible bonds	488,081	110,186	598,267
Changes for six months ended 30 June 2013:			
Interest expenses (i) (note 5(a))	2,647	_	2,647
Change in fair value of derivative component	_	37,671	37,671
Exchange realignment	848		848
Balance at 30 June 2013 and 1 July 2013	491,576	147,857	639,433
Changes for six months ended 31 December 2013:			
Interest expenses	43,140	_	43,140
Interest expenses paid during the period	(17,032)	_	(17,032)
Change in fair value of derivative component		(50,355)	(50,355)
Exchange realignment	(6,889)		(6,889)
Balance at 31 December 2013	510,795	97,502	608,297
Less: Interest payable due within 1 year	(1,040)		(1,040)
Non-current portion of convertible bonds at 31 December 2013	509,755	97,502	607,257
Balance at 1 January 2014	510,795	97,502	608,297
Changes for six months ended 30 June 2014:			
Interest expenses (i) (note 5(a))	44,734	_	44,734
Interest expenses paid during the period	(16,930)	_	(16,930)
Change in fair value of derivative component	_	31,090	31,090
Exchange realignment	(40)		(40)
Balance at 30 June 2014	538,559	128,592	667,151
Less: Interest payable due within 1 year	(16,843)		(16,843)
Non-current portion of convertible bonds at 30 June 2014	521,716	128,592	650,308

(i) Interest expense

Interest expense on the convertible bonds is calculated using the effective interest method by applying the effective interest rate of 18.28% per annum to the liability component.

(ii) Conversion rights exercised

No convertible bonds was converted as at 30 June 2014.

(iii) Pursuant to the convertible bonds subscription agreement, the convertible bonds are subject to the fulfilment of covenants relating to the Group's financial position ratio and the equity amount attributable to shareholders of the Company at each reporting period. If the Group was to breach the covenants, the convertible bonds would become payable on demand. The Group regularly monitors its compliance with these covenants. As at 30 June 2014, none of the covenants relating to the convertible bonds had been breached.

11 Equity settled share-based payments

On 1 June 2010, Zall Development (HK) Holding Company Limited ("Zall Hong Kong"), a wholly owned subsidiary of the Group, adopted a share option scheme (the "2010 Share Option Scheme") to invite certain eligible participants to take up options (the "2010 Share Options") to subscribe for 1% shares of the to-be-listed company that will be incorporated as part of the Reorganisation of the Company at an exercise price of RMB227,047 per share and total number of outstanding share options is 100. Pursuant to the 2010 Share Option Scheme documents, the 2010 Share Options cannot be vested until after an initial public offering occurs.

Pursuant to the relevant terms of the 2010 Share Option Scheme, the 2010 Share Options will be converted into share options of the Company with the exercise price and number of employee share options to be adjusted proportionately upon the exchange of the options.

Pursuant to the option exchange letters executed by each of the grantees in favour of the Company and Zall Hong Kong on 20 June 2011 (the date of modification), the 2010 Share Options were converted into share options of the Company. Accordingly, 100 share options under the 2010 Share Option Scheme were converted into 29,750,000 share options of Pre-IPO Share Option Scheme issued by the Company with same terms and conditions, except that the respective exercise prices were adjusted on a proportionate basis. The conversion of the share options was considered a modification to the 2010 Share Options. The modification did not result in any incremental value in respect of the fair value of the share option at the date of modification.

(a) The terms and conditions of the grants as follows:

Date granted	Vesting date	Expiry date	Number of Pre-IPO Share options granted			
			Directors	Employees	Total	
1 June 2011	13 July 2011	12 July 2016	2,037,875	937,125	2,975,000	
1 June 2011	13 July 2012	12 July 2016	3,056,812	1,405,688	4,462,500	
1 June 2011	13 July 2013	12 July 2016	4,075,750	1,874,250	5,950,000	
1 June 2011	13 July 2014	12 July 2016	5,094,688	2,342,812	7,437,500	
1 June 2011	13 July 2015	12 July 2016	6,113,625	2,811,375	8,925,000	
			20,378,750	9,371,250	29,750,000	

(b) The number and weighted average exercise price of Pre-IPO Share Option Scheme on an as adjusted basis are as follows:

	Weighted average exercise price per share HK\$	Number of options	
Outstanding at 31 December 2013 and 1 January 2014 Forfeited during six months ended 30 June 2014	0.871 0.871	29,452,500 (297,500)	
Outstanding at 30 June 2014	0.871	29,155,000	
Exercisable at 30 June 2014	0.871	13,387,500	

At 30 June 2014, the weighted average remaining expected life of Pre-IPO Share Option is 2 years (31 December 2013: 2.5 years).

(c) Fair value of share options and assumptions

The fair value of services received in return for the 2010 Share Option is measured by reference to the fair value of 2010 Share Options granted. The estimated fair value of the 2010 Share Options is measured based on a binomial (Cox, Ross, Rubinstein) option pricing model with the following assumptions:

Expected volatility (expressed as weighted average volatility used in the modelling under Binomial model)

Option life

Expected dividends

Risk-free interest rate

1.92%

The expected volatility is based on past few years' historical price volatility of similar listed companies. Expected dividends are based on management's best estimation. The risk-free rate is referenced to the yields of Hong Kong Exchange Fund Bills/Notes.

Except for the conditions mentioned above, there were no other market conditions and service conditions associated with the Pre-IPO Share Options.

12 Dividends

- (a) No dividend has been declared during the six months ended 30 June 2014 (six months ended 30 June 2013: RMB Nil).
- (b) Dividends payable to equity shareholders of the Company attributable to the previous financial year, approved and paid during the interim period

 2014
 2013

 RMB'000
 RMB'000

Final dividend in respect of the previous financial year, approved and paid during the following interim period, of HK Nil cents per share (six months ended 30 June 2013: HK6 cents)

167,286

MANAGEMENT DISCUSSION AND ANALYSIS

Business Overview

North Hankou Project

The North Hankou International Trade Center (the "North Hankou Project"/漢口北項目) is the Group's flagship project and the largest wholesale shopping mall in Central China focusing on wholesale of consumer products. It is designed to capture the business opportunities arising from the relocation of the traditional wholesale trade center at Hanzheng Street in Wuhan. The North Hankou Project has a total site area of approximately over 1.8 million square metres ("sq.m."). Its wholesale mall units have a total gross floor area ("GFA") of over 3.5 million sq.m. It consists of more than 20 separate wholesale shopping malls which sell a variety of consumer products and over one million kinds of merchandise. The Group aims to develop North Hankou Project into an integrated business platform for suppliers, manufacturers, distributors and small to medium enterprises for domestic consumer products.

For the six months ended 30 June 2014, a total of approximately 625 occupants have already been relocated from Hanzheng Street to North Hankou Project; and the six separate markets originally located in Hanzheng Street have all moved to the North Hankou Project, which help to further improve the transaction volume of the occupants and the human traffic in the area.

As for supplementary facilities, Tazihu East Road (塔子湖東路) has been put into operation and the renovation of Daijiashan Bridge (岱家山橋樑) has been incorporated into governmental planning. These transportation facilities are expected to effectively alleviate the current traffic pressure on Daihuang Expressway and facilitate the traffic and logistics of Panlongcheng and North Hankou districts to and from downtown Wuhan. On the other hand, Light Rail No. 1 connecting North Hankou Project and downtown Wuhan has completed construction and commenced operation on 28 May 2014. Therefore, North Hankou International Trade Center became one of the few large-scale modern commerce and logistics centers in China that are equipped with direct rail transit.

Leveraging on the platform advantage of numerous tenants in the North Hankou Project, the "Hubei Ecommerce Demonstration Base" (湖北省電子商務示範基地) was officially established in North Hankou during the first half of the year, aiming at building North Hankou as the largest E-commerce cluster in Central China. To further promote its market prosperity and E-commerce development, North Hankou has specially planned an E-commerce base which can accommodate over 1,600 manufacturers and 3,000 E-commerce enterprises and vendors.

For the six months ended 30 June 2014, North Hankou Project contributed revenue of RMB82.2 million (for the six months ended 30 June 2013: RMB393.7 million) to the Group, representing a decrease of 79.1% as compared with the corresponding period of last year, mainly attributable to the decrease in the GFA delivered in the first half of 2014 as compared with the corresponding period in 2013. During the period under review, the total GFA sold and delivered in North Hankou Project amounted to 7,119 sq.m., at an average selling price ("ASP") of RMB11,542 per sq.m. (for the six months ended 30 June 2013: RMB11,102), representing a slight increase of 4.0% in ASP year on year. The increase is mainly due to the further recognition of the brand value of Zall and North Hankou in the marketplace with the prosperity of the market.

For the six months ended 30 June 2014, the total leased area of North Hankou Project amounted to approximately 417,511 sq.m. (for the six months ended 30 June 2013: 162,432 sq.m.), and the total rental income was RMB40.8 million (for the six months ended 30 June 2013: RMB15.9 million), representing an increase of 156.6% as compared with the corresponding period in 2013.

No. 1 Enterprise Community • Wuhan

No. 1 Enterprise Community • Wuhan (第一企業社區 • 武漢) is a unique business park within three kilometres away from the North Hankou Project. It provides offices in close proximity to the occupants of the North Hankou Project. The project is located at the Panlongcheng Economic and Technology Development Zone in Wuhan. Its major target customers are small and medium enterprises which are in need of business headquarters. No. 1 Enterprise Community • Wuhan has a total planned GFA of 1,100,000 sq.m. and is expected to have three high-rise office towers, several hundreds low-rise modern individual office buildings and retail shops.

For the six months ended 30 June 2014, No. 1 Enterprise Community — Wuhan contributed revenue of RMB26.4 million (for the six months ended 30 June 2013: RMB130.9 million) to the Group, representing a decrease of 79.8% as compared with 2013, mainly due to the decrease in the total GFA delivered in the first half of 2014 as compared with the corresponding period in 2013.

North Hankou • Zall Life City

North Hankou • Zall Life City (漢口北 • 卓爾生活城) consists of two residential development projects, including Zall Hupan Haoting Residences and Zall Zhujinyuan Residences in the Panlongcheng Economic and Technology Development Zone of Wuhan.

Zall Hupan Haoting Residences

Zall Hupan Haoting Residences (卓爾湖畔豪庭) is the first large living and services center of the Group. It was launched in 2012. Zall Hupan Haoting Residences is a tailor-made residential area for North Hankou and has a total site area of approximately 180,000 sq.m. and a GFA of over 300,000 sq.m.. The project will be completed in two phases and is scheduled to be fully completed by 2015.

For the six months ended 30 June 2014, Zall Hupan Haoting Residences contributed revenue of RMB53.5 million (for the six months ended 30 June 2013: RMB314.2 million) to the Group, representing a decrease of 83.0% as compared to the same period of last year, mainly due to the decrease in the total GFA delivered in the first half of 2014 as compared with the corresponding period in 2013. The ASP was RMB4,623 per sq.m..

Zall Zhujinyuan Residences

Zall Zhujinyuan Residences (卓爾築錦苑) is scheduled to be completed in two phases and is located in the Panlongcheng Economic and Technology Development Zone of Wuhan. It has a total site area of approximately 60,000 sq.m. and a GFA of approximately 170,000 sq.m.. The project is scheduled to be completed by the end of 2015.

Wuhan Salon

Wuhan Salon (武漢客廳) is a multi-structural and multi-functional cultural center near Wuhan downtown with a total GFA of over 800,000 sq.m., aiming to provide diversified cultural experience for customers. It is the Group's key large-scaled city complex project which equips with Chinese cultural and art exhibitions, arts trading center, cultural and creative center and hotel facilities. Wuhan Salon was recognized as one of the Major Cultural Construction Projects in Hubei Province (湖北省重大文化建設項目名錄) by the Hubei Department of Culture in 2012. It was also listed as one of the major cultural investment projects for the "12th Five Year Plan" of Wuhan. The Group will develop it as an innovative platform for Chinese cultural exchange and a cultural demonstrative park to support the business requirements and the growth of the Group's existing and potential customers.

Wuhan Salon will be developed in three phases. Phase I will mainly consist of residential units and office buildings. For the six months ended 30 June 2014, Wuhan Salon contributed revenue of RMB267.2 million. Phases II and III, which mainly consist of residential units, office buildings, retail shopping mall, trading center and hotel facilities, etc will continue to be constructed as planned and will be gradually completed between 2014 to 2016.

Zall No. 1 Enterprise Community — Changsha

Zall No. 1 Enterprise Community — Changsha (卓爾第一企業社區 • 長沙總部基地) is a project located in Kaifu District in Changsha. The project replicates the successful model of No. 1 Enterprise Community • Wuhan and is expected to become a base of headquarters and enterprises for boosting the development of logistics industry and corporate headquarters in Changsha area.

The construction of No. 1 Enterprise Community — Changsha has commenced in 2012 with a total GFA of approximately 200,000 sq.m.. Phase I of the project is expected to be completed in 2014, of which the principal part has been fully completed and other works including the road pipeline network and landscape greening had entered the final stage. Pre-sale of the office building units is expected to start in the second half of 2014 and is expected to attract a large number of large and medium-sized enterprises in Hunan Province.

Zall Finance Center

Zall Finance Center (卓爾金融中心), is a 51% held joint development project of the Group located in the financial center of Wuhan. The Group plans to develop it into a premier commercial center and Grade A office building. The project has a total GFA of over 97,000 sq.m. and a total site area of approximately 10,000 sq.m.. During the first half 2014, the Group accelerated the construction of the project, of which the main structural buildings have been topped out and other construction works including the interior and external decoration, curtain wall engineering, elevators and air-conditioner engineering will commence soon. The project is expected to start to contribute rental income to the Group in the second half of 2015.

Shenyang Salon

Shenyang Salon (瀋陽客廳) is an integrated high-end urban complex project with a cultural theme located in Shenyang. The project includes eco-apartments, commercial SOHO, luxury hotels, brand stores, cultural market, media complex and central park. The project will be developed in two phases. Phase I of the project has a planned total GFA of over 300,000 sq.m. and a total site area of approximately 150,000 sq.m.. The Group plans to develop the project into a new cultural landmark in Shenyang and Northeast China. During the year 2013, construction work has commenced and part of Phase I of the project is expected to be completed by the end of 2014.

Tianjin Zall E-Commerce Mall

The Tianjin Zall E-Commerce Mall (天津卓爾電商城) is based in Xiqing University Town, Tianjin (天津西青大學城), on the main artery between Beijing and Tianjin, with easy access to all transportation means including aviation, high-speed railway and expressway. It is 10 minutes from Tianjin South Railway Station, 30 minutes from Tianjin Railway Station and Tianjin West Railway Station, and 35 minutes from Tianjin Binhai International Airport. It has a total GFA of 3 million sq.m. and is expected to commence construction in 2014 and be completed in 5 years. By then it will become a core commodity distribution hub serving Northern China or even the whole Northeast Asia, with focus on Beijing and Tianjin.

Building on the success of North Hankou Project which captured the opportunity of the relocation of Wuhan's traditional wholesale trade center at Hanzheng Street, the Tianjin Zall E-Commerce Mall takes the business opportunities from the relocation of major wholesale markets in Beijing and Tianjin, including wholesale markets around Beijing Zoo (北京動物園批發市場), Dahongmen (大紅門), Muxiyuan (木樨), Dahutong (大胡同), Ruijing (瑞景), Yonghao (永濠) and Tianjin Foreign

Commodities Market (天津洋貨批發市場), by thoroughly upgrading the traditional wholesale industry with modern logistics, E-commerce and information technology. It will become the first large-scale modern O2O trade and logistics center in China, and the largest consumer goods distribution platform in Northern China. The Tianjin Zall E-Commerce Mall will showcase the new development opportunities for wholesalers to go online and become a new basement for infrastructures for online vendors. It plans to set up online store for each wholesaler, to establish a unified online trading platform, to help wholesalers in independent online marketing, and to provide online payment, financial support and comprehensive information technology for wholesalers. Meanwhile it also provides optimal offline services for E-commerce businesses as a center of storage, financial services and business incubator for them.

With a total investment of RMB2 billion, Phase I of Tianjin Zall E-Commerce Mall, the international trade center, has a GFA of 612,000 sq.m., covering major consumer goods categories, including small commodities, clothing, footwear and leather, hotel supplies, stationery, daily chemical products, textile and accessories, children's products, non-staple food and seasonings. Phase I will form 10 specialized wholesale clusters, and a comprehensive supporting service system of warehouses, logistics, E-commerce, financial support, and information technology management.

Jingzhou Zall City

The Jingzhou Zall City (荆州卓爾城) is situated in the "golden triangle" of the new industrial port district in western Jingzhou, enjoying a prime location with convenient transportation. To the east it is adjacent to the Jiuyang Machinery and Electronics Industrial Park (九陽機械電子工業園區) off the Jiuyang Avenue (九陽大道); to the west it is just opposite to the Central China Agricultural High Technology Development Zone (華中農高區) off a water diversion canal; to the north are the Wuhan-Yichang High Speed Railway (漢宜高鐵) and Shanghai-Chongqing Expressway (滬渝高速); to the south is Libu Port of Jingzhou City (荆州李埠港) and College of Agriculture Yangtze University (長江大學農學院). The State Road 318 runs from east to west through the project. The project is just 5 kilometers from Jingzhou city Expressway Exit, Jingzhou Chudu Bus Terminal and Jingzhou Railway Station.

The Jingzhou Zall City Project will have a total GFA of 3,390,000 sq.m.. With a planned total GFA of 310,000 sq.m., the international trade center of Phase I will host over 6,300 standardized stores. It is expected to be a leading new specialized wholesale market in Central China.

Zall Asia Expo City

On 8 June 2014, the Group entered into the strategic cooperation framework agreement (the "Framework Agreement") with the Management Committee of the Central-Yunnan Industry Cluster Area District, Yunnan Province. Pursuant to the Framework Agreement, the Company has agreed to invest in the development and construction of a large-scale integrated logistics and trade centre in Dabanqiao Town, Yunnan (雲南省大板橋鎮), the PRC ("Zall Asia Expo City Project"/卓爾亞洲博覽 城項目). The Zall Asia Expo City Project has a total land area of approximately 2,001,000 sq.m., approximately 1,334,000 sq.m. of which will be for logistics use and warehousing facilities and the remaining approximately 667,000 sq.m. will be for commercial use.

The planned total GFA of Zall Asia Expo City Project is approximately 3,300,000 sq.m. By the end of the reporting period, the project is still under planning and the land for Phase I is expected to be acquired in November. Construction will commence before the end of the year.

Wuhan Zall Football Club

Wuhan Zall Professional Football Club Co., Ltd. (武漢卓爾職業足球俱樂部有限公司) ("Zall Football Club") was acquired by the Group in 2011. Zall Football Club participated in the Super League of the Chinese Football Association (中國足球協會超級聯賽) in 2013 and the China League One of the Chinese Football Association (中國足球協會甲級聯賽) in 2014.

As one of the top 10 private enterprises in Hubei Province located in Wuhan, the Group considers that the operation of a football team will enhance the brand image of the Group in the local community, promote the brand of Zall across China through participation in leagues of the team and help Zall to build a nationwide trade and logistics network.

Results of Operation

Turnover

Turnover of the Group decreased by 44.0% from RMB860.3 million for the six months ended 30 June 2013 to RMB481.7 million for the six months ended 30 June 2014. The decrease was primarily due to the decrease in the Group's revenue from sales of properties from RMB838.7 million for the six months ended 30 June 2013 to RMB429.4 million for the six months ended 30 June 2014.

Sale of properties

The Group's revenue from sales of properties was generated from sales of wholesale shopping mall units in the North Hankou Project and the offices, retails units in the No. 1 Enterprise Community — Wuhan and residential units in Zall Life City — Zall Hupan Haoting and Wuhan Salon. The GFA and ASP of the respective projects during the period under review are set forth below:

	For the six months ended 30 June							
		2014			2013			
		Average				Average		
		selling				selling		
		price (net of				price (net of		
		business tax)				business tax)		
	GFA Sold	RMB/sq.m.	Turnover	% of	GFA Sold	RMB/sq.m.	Turnover	% of
	(sq.m.)		(RMB'000)		(sq.m.)		(RMB'000)	
North Hankou Project	7,119	11,542	82,166	19.1	35,462	11,102	393,703	46.9
No. 1 Enterprise Community								
— Wuhan	6,658	3,972	26,444	6.2	39,707	3,296	130,864	15.6
Zall Life City — Zall Hupan Haoting								
Residences	11,577	4,623	53,521	12.5	68,654	4,576	314,158	37.5
Wuhan Salon	45,553	5,866	267,221	62.2				
Total	70,907		429,352	100	143,823		838,725	100

The Group's turnover from sales of properties decreased significantly over the period under review mainly due to the significant decrease in the total GFA delivered during the first half of 2014. The GFA sold in North Hankou Project was decreased by 79.9% from 35,462 sq.m. for the six months ended 30 June 2013 to 7,119 sq.m. for the six months ended 30 June 2014. The GFA sold in No. 1 Enterprise Community — Wuhan was decreased 83.2% from 39,707 sq.m to 6,658 sq.m for the six months ended 30 June 2014. The GFA sold in Zall Life City-Zall Hupan Haoting Residences decreased 83.1% from 68,654 sq.m to 11,577 sq.m. for the six months ended 30 June 2014.

Wuhan Salon started to contribute revenue to the Group in the second half of 2013. For the six months ended 30 June 2014, it contributed RMB267.2 million revenue to the Group with a total GFA of 45,553 sq.m. sold.

Rental income

The Group's rental income increased significantly from RMB15.9 million for the six months ended 30 June 2013 to RMB41.8 month for the six months ended 30 June 2014, as the Group continues to retain an increasing number of wholesale shopping mall units in North Hankou Project for leasing.

Gross profit

Gross profit decreased by 50.4% from RMB403.4 million for the six months ended 30 June 2013 to RMB200.1 million for the six months ended 30 June 2014. The Group's gross profit margin was decreased from 46.9% in first half of 2013 to 41.5% in first half of 2014 mainly due to the changes in the combination of the properties delivered during the period. For the six months ended 30 June 2013, approximately 46.9% of the revenue from sales of properties were contributed by North Hankou Project, of which the gross profit margin of the wholesale shopping mall units are usually maintained at over 70%. For the six months ended 30 June 2014, only approximately 19.1% of the revenue from sales of properties were contributed by North Hankou Project. The remaining 80.9% of the revenue from sales of properties were mainly contributed by No. 1 Enterprise Community — Wuhan, Zall Life City projects and Wuhan Salon, of which the overall gross profit margin of these projects are a lot lower, comparing to North Hankou Project.

Other net loss

For the six months ended 30 June 2014, certain non-current assets held for sale has been disposed of and a loss on disposal of RMB2.6 million (for the six months ended 30 June 2013: RMB4.4 million) has been incurred.

Other revenue

For the six months ended 30 June 2014, football club related income and government grants amounting to RMB6.9 million and RMB70.4 million respectively were credited to the consolidated statement of profit or loss (for the six months ended 30 June 2013: RMB13.8 million and RMB1.0 million, respectively).

Selling and distribution expenses

Selling and distribution expenses increased slightly by 4.1% from RMB60.7 million for the six months ended 30 June 2013 to RMB63.2 million for the six months ended 30 June 2014. The increase was mainly attributable to an increase of RMB7.0 million in salaries and wages in relation to sales and marketing personnel; and was offset by a decrease of RMB5.0 million in football club related expenses and advertising and promotional expenses.

Administrative expenses

Administrative expenses increased slightly by 1.0% from RMB71.2 million for the six months ended 30 June 2013 to RMB71.9 million for the six months ended 30 June 2014. The increase was primarily due to an increase of RMB0.7 million in staff related costs resulting from an increase in the number of the Group's administrative and management personnel and an increase in salaries, an increase of RMB1.4 million in donations and was offset by a decrease of RMB1.4 million in equity settled share-based payment expenses.

Increase in fair value of investment properties and non-current assets classified as held for sale and fair value gain upon transfer of completed properties held for sale to investment properties

The Group hold a portion of properties developed for rental income and/or capital appreciation purposes. The Group's investment properties are revaluated at the end of the respective review period on an open market value or existing use basis by an independent property valuer. For the six months ended 30 June 2014, the Group recorded significant increases in fair value of investment properties and non-current assets classified as held for sale of RMB951.3 million (for the six months ended 30 June 2013: RMB165.8 million) and fair value gain upon transfer of completed properties held for sale to investment properties of RMB281.2 million (for the six months ended 30 June 2013: RMB114.2 million). The increase in fair value of the Group's investment properties during the six months ended 30 June 2014 reflected a rise in the property prices in Wuhan over the period under review and a first time recognition of increase in fair value of RMB671.6 million from the Group's investments properties in Tianjin.

Share of profit of joint ventures

For the six months ended 30 June 2014, Share of profit of joint ventures consisted primarily of RMB41.0 million (for the six months ended 30 June 2013: RMB56.0 million) from Wuhan Big World Investment Development Co., Ltd., which reflected the Group's 50% equity interest share of profit of this entity.

Finance income and costs

For the six months ended 30 June 2014, the Group recorded an interest income of RMB12.9 million (for the six months ended 30 June 2013: RMB1.8 million).

For the six months ended 30 June 2014, the Group recorded a net finance cost of RMB65.5 million (for the six months ended 30 June 2013: RMB12.5 million). The increase is mainly attributable to the increase in bank and other borrowings and interest on convertible bonds during the six months ended 30 June 2014.

Income tax

Income tax was increased by 198.0% from RMB195.9 million for the six months ended 30 June 2013 to RMB583.8 million for the six months ended 30 June 2014. The increase was mainly due to the increase in deferred tax arising from temporary differences of fair value change of investment properties, which was mainly due to the increased deferred tax liabilities for Tianjin and North Hankou of RMB317.3 million and RMB104.2 million respectively. The Group's effective tax rate was increased from 34.3% for the six months ended 30 June 2013 to 43.9% for the six months ended 30 June 2014.

Profit for the period

During the six months ended 30 June 2014, the Group recorded a net profit of RMB746.6 million, representing a significant increase of 99.4% over the amount of RMB374.5 million for the corresponding period in 2013.

Liquidity and capital resources

As at 30 June 2014, total amount of cash and cash equivalents, short term bank deposits and restricted cash of the Group was RMB1,689.1 million (31 December 2013: RMB1,307.8 million). As at 30 June 2014, cash and cash equivalents of the Group was RMB1,009.8 million (31 December 2013: RMB738.8 million), which included an amount of bank deposits equivalent to RMB41.9 million (31 December 2013: RMB59.6 million), denominated in foreign currencies.

Capital expenditure

During the period under review, the Group's total expenditure in respect of property, plant and equipment and investment properties amounted to RMB4.6 million and RMB455.3 million respectively.

Bank loans and loans from other financial institutions

As at 30 June 2014, the Group's total bank loans and loans from other financial institutions was RMB6,306.5 million, representing an increase of RMB1,208.7 million over the amount of RMB5,097.8 million as at 31 December 2013. All the bank loans and loans from other financial institutions were denominated in RMB, the functional currency of the Group.

Convertible bonds

As at 30 June 2014, the Group had an amount equivalent to RMB667.2 million (31 December 2013: RMB608.3 million) in relation to the convertible bonds issued on 19 June 2013. The principal amount of the convertible bonds outstanding as at 30 June 2014 is USD100 million and the convertible bonds bear interest at 5.5% per annum, with a maturity date on 19 June 2018.

Net Gearing ratio

As at 30 June 2014, the net gearing ratio (calculated by dividing total borrowings, net of cash and cash equivalents, restricted cash and short term bank deposits, by total equity excluding fair value gain or loss from convertible bonds) of the Group was 74.6% (31 December 2013: 69.8%).

Foreign exchange risk

The Group's sales were primarily denominated in RMB, being the functional currency of the Group's major operating subsidiaries, therefore, the Board expects the future exchange rate fluctuation will not have any material effect on the Group's business. The Group did not use any financial instruments for hedging purpose.

Charge on assets

As at 30 June 2014, the Group had pledged certain of its assets with a total book value of RMB8,106.8 million (31 December 2013: RMB5,619.4 million) for the purpose of securing certain of the Group's bank borrowings.

Contingent liabilities

In accordance with market practice, the Group has made arrangements with various PRC banks to provide mortgage facilities to the purchasers of our pre-sold properties. Pursuant to the terms of the guarantees, if there is default of the mortgage payments by these purchasers, the Group is responsible to repay the outstanding mortgage loans together with any accrued interest and penalty owned by the defaulted purchasers to the banks. The Group's guarantee period commences from the dates of grant of the relevant mortgage loans and ends upon the earlier of the buyer obtained the individual property ownership certificate and the full settlement of mortgage loans by the buyer.

As at 30 June 2014, the guarantees provided to banks in relation to mortgage facilities granted to purchasers of the Group's properties amounted to RMB1,871.7 million (31 December 2013: RMB1,533.4 million).

Employees and Remuneration Policy

As at 30 June 2014, the Group employed a total of 1,100 full time employees (31 December 2013: 939). Remuneration for the employees includes basic wages, variable wages, bonuses and other staff benefits. For the six months ended 30 June 2014, the employees remuneration and benefit expenses were RMB28.1 million (for the six months ended 30 June 2013: RMB25.5 million). The remuneration policy of the Group is to provide remuneration packages, in terms of basic salary, short term bonuses and long term rewards such as options, so as to attract and retain top quality staff. The remuneration committee of the Company reviews such packages annually, or when the occasion requires.

PROSPECTS

At the Politburo meeting and Central Economic Work Conference of the 18th National Congress, urbanization was identified as one of the greatest drivers for boosting domestic demands and it will become a major source of future economic growth. The Group will seize the market demands and opportunities to expand its business and achieve a win-win situation with its customers. As the largest project of the Group, the North Hankou Project will continue to improve logistics and ancillary supporting facilities. In particular, the construction of Tazihu East Road has been completed and started operation; the renovation of Daijiashan Bridge has been incorporated into governmental planning; and the Project of Light Rail No. 1 connecting the North Hankou Project with downtown Wuhan commenced operation on 28 May 2014, making North Hankou International Commodity Trading Center one of the few large-scale modern commerce and logistics centers in China with direct access to rail transit. These convenient transportation networks will boost traffic and business flow.

Given the increasing demand from small and medium-sized enterprises to conduct more businesses online and the integration of online and offline business facilitated by the internet technology, the advantage of the Group's "large platform" based on the commodity wholesale market has been enhanced. Derived from the platform are warehousing, logistics, E-commerce services and financial services, all of which enjoy huge market space. Leveraging on the platform advantage of numerous tenants in the North Hankou Project, the "Hubei E-commerce Demonstration Base" was officially established in North Hankou during the first half of the year, aiming at building North Hankou as the largest E-commerce cluster in Central China. The Group's project under development, Tianjin Zall E-Commerce Mall, will be the first large-scale modern O2O trade and logistics center in China upon completion. The Tianjin Zall E-Commerce Mall will help wholesalers to go online and become a basement for infrastructures for online vendors. It plans to set up online store for each wholesaler, to establish a unified online trading platform, to help wholesalers in independent online marketing, and to provide online payment, financial support and comprehensive information technology for wholesalers.

In addition, the Group is considering a strategic restructuring exercise on its existing business to lower the proportion of non-core property development business in the overall business of the Group by introducing strategic partners or stripping assets, so as to concentrate resources on developing the wholesale market platform and related warehousing, logistics, E-commerce and financial services.

As of 30 June 2014, the Group had land reserves of approximately 6.8 million sq.m., which have been granted land use rights certificates by the government authorities. The land reserves are expected to be able to meet the development needs of the Group over the coming three to five years. The Group will expand into other areas nationwide in order to grasp opportunities brought by the national policies to stimulate domestic demand.

COMPLIANCE WITH CODE ON CORPORATE GOVERNANCE PRACTICE

The Company is committed to maintain a stringent corporate governance practices and procedures and has adopted the Corporate Governance Code (the "CG Code") contained in Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") as its corporate governance code of practices upon its listing on the Stock Exchange. In the opinion of the Board, save for the deviations as disclosed below, the Company has complied with the code provisions as set out in the CG Code throughout the period ended 30 June 2014.

Code Provision A.2.1

Under code provision A.2.1 of the CG Code, the roles of the chairman and chief executive officer should be separated and should not be performed by the same individual.

During the period ended 30 June 2014, the Company has not separated the roles of chairman and chief executive officer of the Company and Mr. Yan Zhi was the chairman and also the chief executive officer of the Company responsible for overseeing the operations of the Group during the period. The Board believes that vesting the two roles in the same person provides the Company with strong and

consistent leadership and facilitates the implementation and execution of the Group's business strategies currently and in the foreseeable future. The Group will nevertheless review the structure from time to time in light of the prevailing circumstances.

Code Provision A.6.7

Under code provision A.6.7 of the CG Code, the independent non-executive Directors and the non-executive Director should attend the general meetings of the Company. However, due to other business commitment, independent non-executive Directors, Mr. Peng Chi and Ms. Yang Qiongzhen and the non-executive Director, Mr. Fu Gaochao did not attend the annual general meeting of the Company held on 26 May 2014.

COMPLIANCE WITH MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix 10 of the Listing Rules (the "Model Code") as the code for dealing in securities of the Company by the Directors. The Board confirms that, having made specific enquiries with all Directors, all Directors have complied with the required standards of the Model Code throughout the period ended 30 June 2014 and up to this announcement date.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

During the period ended 30 June 2014, neither the Company nor its subsidiaries has purchased, sold or redeemed any of the Company's listed securities.

AUDIT COMMITTEE

The audit committee of the Company (the "Audit Committee") has been established in compliance with Rule 3.21 and Rule 3.22 of the Listing Rules and with written terms of reference in compliance with the CG Code. The primary responsibilities of the Audit Committee are to review and monitor the financial reporting and internal control principles of the Company and to assist the Board to fulfill its responsibilities over audit.

The Audit Committee has reviewed the Group's unaudited condensed consolidated interim results and financial report for the six months ended 30 June 2014 and has also reviewed and confirmed the accounting principles and practices adopted by the Group and discussed the auditing, internal control and financial reporting matters.

The Audit Committee consists of three independent non-executive Directors: Mr. Cheung Ka Fai, Mr. Peng Chi and Ms. Yang Qiongzhen. Mr. Cheung Ka Fai serves as the chairman of the Audit Committee.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

This interim results announcement is published on the website of the Stock Exchange at http://www.hkexnews.hk and on the Company's website at http://www.zallcn.com. The interim report for the six months ended 30 June 2014 of the Group containing all the information required by the Listing Rules will also be published on the same websites and dispatched to the shareholders of the Company in due course.

By order of the Board

Zall Development Group Ltd.

Yan Zhi

Chairman

For the purpose of this announcement, the exchange rate of HK\$1 = RMB0.79375 has been used, where applicable, for purpose of illustration only and does not constitute a representation that any amount has been, could have been or may be exchanged at such rates or any other rates or at all on the date or dates in question or any other date.

Hong Kong, 29 August 2014

As at the date of this announcement, the Board comprises Mr. Yan Zhi, Mr. Cui Jinfeng, Mr. Fang Li and Ms. Wang Danli, as executive Directors of the Company; Mr. Fu Gaochao, as non-executive Director of the Company; Ms. Yang Qiongzhen, Mr. Cheung Ka Fai and Mr. Peng Chi, as independent non-executive Directors of the Company.